

HERO AND TIME INTERNATIONAL FILM FESTIVAL
Zheleznovodsk, Russia
25 May – 2 June 2019

FESTIVAL REGULATIONS

1. Status and Mission of the Festival

International Film festival «Hero and Time» (hereafter referred to as the Festival) is a showcase of feature and documentary films, depicting the actual problems of modern social life. The Festival draws attention to a realistic figure of the hero who can be identified with the modern era.

The hero is the character who respects cultural values, adheres to national identity and relates to social ideals. This hero charges the culture with his own energy and fills life with meaningful creativity. The lack of a hero in any epoch signified a cultural crisis. The stability and resilience of a cultural tradition directly relates to the calibre and variety of the national “heroes’ pantheon”.

Film-making is a synthesized type of art that can create and show to society the most graphic image of a contemporary hero. The real hero can be created by both feature and documentary films, he can be fictional or a character from a literary adaptation, historical biography, video -art and multimedia.

In recent times we see a positive tendency in Russian cinematography of depicting real heroes that have prototypes in life. These heroes are vivid in the people’s memory and are well remembered for their patriotism, faith and for overcoming difficulties. They serve as a bridge from the past into the future. Box office sales are indicative – the presence of an impressive film hero can lead to the success of film release and distribution.

It often happens that the place where the hero appears is geographically on the periphery. The Caucasus with its unpredictability, grave dangers, pristine nature, patriarchal way of life, diverse ethnicity and cultural clashes often played a strong historical part in Russian literature. Pyatigorsk, Kislovodsk, Zheleznovodsk are the geographical sites of dramatic adventures of Lermontov’s Pechorin and of the poet himself who was killed in a duel at the foot of the Mashuk mountain. “A Hero of our Time” was translated into many languages and there were several screen versions as well. This proves how important is the need for a hero in Russian and world mentality. The mineral spring waters of the Caucasus are the metaphor of this need and the source of purification and healing.

The first mineral spring in Zheleznovodsk was pointed out to Doctor Feodor Gaaz by Kabardian Prince Izmail-Bei and was the first spa resort whereas Izmail-Bei became a hero of Lermontov’s poem. The mineral water spring itself was called after the poet “ Lermontov’s buvet”.

Zheleznovodsk is an ideal place for our unique international film festival “Hero and Time”. It will promote cultural development of this region and make the name of Caucasus Mineral Waters -situated at the foot of the highest European mountain The Elbrus- recognizable all over the world. The visit to this unique place will be a memorable event in the life of the participants and the guests of the Festival.

2. Aims of the Festival

The Festival promotes:

- films made about up-to-date problems of modern life which will help to popularise them with contemporary audiences;
- realisation that the genuine hero will help to revitalize and develop the national film industry;
- publicity and popularisation of Russian films home and abroad.;
- development of international cooperation, cultural exchanges and strengthening of the ties between talented cinematographers;
- creation of a unique artistic atmosphere enabling efficient cultural dialogues;
- finding and supporting young talents, helping the development of modern playwriting and film producing, creating a favourable platform for the exchange of ideas and skills;
- intensive communication between all types of cinema – feature, documentary, animation – which became a new artistic reality of modern cinema;
- popularising human ideals, traditional values, patriotism among the local people and the guests of the Festival by means of modern cinematography;
- drawing attention of young people to art and this in its turn will help to improve moral virtues;
- Zheleznovodsk as a modern and fast developing spa resort.

The other strategic aim of The Festival is organizing all the year round educational programs in the format of “ artistic residences.” These programs will be unique using interdisciplinary approach such as lectures, seminars, practical and artistic laboratories and will envelop the whole process of filmmaking. The important task of the educational programs will be helping the Residents to master digital technologies for cinematography. The results of their annual work will be shown during the Festival.

3. Founders and Organisational Structure

The Festival founders: Government of Stavropol region, Administration of Zheleznovodsk, Russian Artistic Union. The Festival will be held with the support of the Government of Stavropol region and the Governor of Stavropol region.

The Festival structure.

The Festival Board – is the body that will define the Festival Procedure, the Programme principles, budget and development strategy. The representatives of The Festival founders will also be the Board members.

The Festival President is appointed by the Board and will represent the Festival at all levels.

The Board of Trustees – will have advisory functions and will control the work of the Festival. It will consist of representatives of regional authorities, professional members of various cultural institutions and sponsors of the Festival.

The Organising Committee will provide:

- Material and technical procurement of the Festival activities within the Festival budget;

- Mobilization of additional sources of financing and materials in order to implement statutory activities;
- Planning and coordination of the Festival preparation;
- Interaction with various organizations and specialists who will prepare and organize the Festival;
- Approval of the Festival program, films and other events schedule as well as cost estimate;
- Selection of the Festival Jury;
- News coverage of all events during the Festival.

4. The Festival Program

The Organising Committee will select films for the Festival competition programs.

The Festival main program includes full-length feature films and documentary films.

In addition to the main competition a special contest will be held for the films and other projects made within the framework of “artistic residences” program.

Out-of-Competition Screening programs will include:

- Program «Name. Hero and Time» – a number of events dedicated to an outstanding Russian filmmaker who played an important role in the world cinema. A special prize will be awarded, there will be a retrospective screening of the winner, exhibitions, conferences, lectures and meetings with the audience;
- Program «Multimedia. Video Art. Animation», will have exhibitions, concerts, video installations, performances, meetings with artists, «round tables», lectures, discussions;
- Special film screenings programs;
- Educational “artistic residences” programs;
- Special program of events in the towns of Stavropol region during and after The Festival.

5. Juries

The International Jury of feature films and the International Jury of documentary film Competition will be set up to judge the films. Organising Committee of the Festival will cover round-trip tickets and hotel accommodation in Zheleznovodsk. Persons connected with the production or commercial distributions of a film in competition are not allowed to serve on the corresponding Jury.

6. Festival Prizes

The International Jury of the Main Competition will award the following prizes:

- Gran-Prix for the best feature film;
- Best Director;
- Best Script;
- Artistic Vision Prize (awarded to a Director of Photography, Film Editor or Artistic Director);
- Best Actor;
- Special prize.

The International Jury of documentary films will award the following prizes:

- Gran-Prix for the best documentary film;
- Best Director;
- Best Cameraman;

- Special prize.

The Organising Committee of the Festival will award an honorary prize «Name. Hero and Time».

Following the audience poll results «The Audience Choice Award» will be awarded.

The Organising Committee has the right to award other additional prizes and diplomas.

7. Documentation

Duly filled and signed Application form should be filled in on the official website of the Festival www.heroandtime.ru or on the special platform FilmFreeway.com no later than 1 March 2019.

Full-featured fiction and non-fiction films are accepted for selection in the original language with English subtitles. Films should be produced within the past 5 years and must have the duration of not less than 40 minutes.

The Organising Committee will select films for the Festival Competition. World and international premieres are the preference for the Competition program.

Films that offend human dignity or advocate ethnic hostility, religious intolerance and violence will not be admitted for selection in the Festival Competition programs.

The Organising Committee has the right to refuse Applications.

By sending the Application form for participation in the Festival the applicant confirms being the legal representative of the film rights holder and agrees with all the Articles and items of these Provisions.

8. Rights and Obligations of Applicants

The applicants for films selected for the Competition programs should send the following materials to the Organising Committee no later than 15 April 2019:

- Film copy in DCP format;
- The script in English (for films that are not in Russian);
- Digital film copy for translation purposes (for films that are not in Russian);
- Catalogue materials: main film crew credit list (names of producers, leading actors, cameraman, artistic director, production designer, editor, screen writer, etc), synopsis, a director's biography, filmography and photo as well as slides from the film;
- High resolution poster in electronic format;
- Excerpts from the film and trailers for TV announcement, for the Festival website and materials for the festival catalogue and promotional advertising;
- Other promotional materials if available.

The applicant must no later than 15 April 2019 select one representative of the film crew who will take part in the work of the Festival.

The applicant can send more than one representative of the crew on condition that this person's expenses are covered by the applicant, or in case the Organising Committee approves the participation of more than one representative of the crew.

9. Rights and Obligations of the Management

The applicants whose films were selected for the Festival Competition programs will be notified by the Organising Committee no later than 31 March 2019.

The Organising Committee has the right to use the materials and excerpts (not longer than 3 minutes in duration) of selected films to inform the audience and promote the Festival.

The Organising Committee has the right to show each film during the Festival no more than five times. Film screenings during the year and within the framework of special events should be discussed and agreed upon with the rights owners.

The Organising Committee covers all the transportation costs for the screening copies of films selected for the Competition programs. The Organising Committee covers all film storage and insurance expenses during the Festival

The Organising Committee will cover round-trip tickets and hotel accommodation in Zheleznovodsk of one representative of the film selected for the Festival Competition program.

The Organising Committee determines all the terms of guest's invitation and accreditation individually.

The Organising Committee has the right to make amendments to the Regulations at any time.

10. Events that will take place during a year after the Festival

In accordance with the aims of the Festival, the Organising Committee will launch a number of additional events. They will include educational programmes, special screenings of films by the participants of the Festival, retrospective shows, meetings with the artists and press conferences in different regions and cities of the Russian Federation and abroad.

11. Address and Contacts of the Organising Committee

E-mail: info@heroandtime.ru, heroandtime@gmail.com

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